



Communicating Radar Sense



RadarConf'25

2025 IEEE RADAR CONFERENCE

INVITATION

Dear Patron/Exhibitor,

Thank you for considering participating in the IEEE Radar Conference 2025 exhibition in Krakow, Poland. We aim to bring a solid technical program with opportunities for you to exhibit, connect, donate, and drive brand awareness by connecting experts in radar from research to industry across academia, commercial, and aerospace/defense. We also strive to produce RadarConf'25 – revisiting Europe for the first time since 2008 – as an event that enriches scientists and engineers, both experienced and new to radar, with many opportunities to engage potential new recruits.

The spectacular ICE Krakow Congress Centre exhibition hall will be central to the event, with the attendee reception with 'Exhibitor Bingo', coffee/beverages served in the hall, and other activities to promote networking and connection. We intend to further benefit industry participants with sessions like our widely attended Radar Technology Industry Panel. Please review the complete list of options for Patrons and Exhibitors available at the IEEE Radar Conference 2025. We hope you will find one that suits your requirements.

We look forward to seeing you in Krakow!

IEEE Radar Conference exhibition and partnership leadership team

Exhibits Chair

Dr Jerzy Michalski (SpaceForest)

exhibits@radarconf2025.org

Industry Relations Chair

Dr Lorenzo Lo Monte (Chief Scientist, TTM Technologies)

industry@radarconf2025.org



Krakow, Poland



info@radarconf2025.org



October 7-9, 2025



PATRONAGE AND EXHIBITION GENERAL INFORMATION

Become a Patron or Exhibitor of the RadarConf'25!
Below you can learn details about RadarConf'25 Patronage and Exhibition.

You have a choice of supporting RadarConf'25 as a

PATRON

EXHIBITOR

| | |
|--|---|
| options described in details on page 4 | 3 options depending on booth sizes and opportunities as described below |
| Patrons can also exhibit | |

TYPE OF EXHIBITORS

| Type of Exhibitor | Gold Exhibitor booth | Silver Exhibitor booth | Bronze Exhibitor booth |
|--|----------------------|------------------------|------------------------|
| # of Exhibitor passes | 3 | 2 | 1 |
| Booth size | 3m x 4m | 3m x 3m | 3m x 2m |
| Logo displayed on tutorial materials and event schedule signs. | YES | YES | NO |
| Logo on slides between tutorial sessions | YES | YES | NO |
| Exhibitors logo placed on the exhibitor list page | YES | YES | YES |
| Conference bag insertion of literature | YES | YES | NO |
| Corporate logo on bag | YES | YES | NO |
| Logo in program | YES | YES | YES |
| Price NET \$ | 5 000 | 3 000 | 1 200 |

**Exhibitor pass (access to the exhibition area, entitles the holder to attend Exhibitor Reception). For conference Patrons / Exhibitors, VAT is accounted differently depending on the company's country of registration.

To reserve your booth space contact the exhibits team:

exhibits@radarconf2025.org

Exhibitor Schedule

EXHIBITOR MOVE IN

Monday, October 6th

2:30 pm – 6:00 pm

EXHIBIT HALL HOURS

Tuesday, October 7th

8:30 am – 6:00 pm

Wednesday, October 8th

8:30 am – 6:00 pm

Thursday, October 9th

8:30 am – 6:00 pm

EXHIBITOR RECEPTION/BINGO

Wednesday, October 8th

TBA

EXHIBITOR MOVE OUT

Thursday, October 9th

6:00 pm – 10:00 pm

**Schedule subject to change*

Shipping Address (warehouse):
included in the exhibitor package that is sent about 8 weeks prior to the conference start date.

***It is not possible to guarantee all deliverables (e.g., logo on conference bag) after August 11th, 2025 (due date).**



/sample of exhibitor stand/

Startup Exhibit Opportunities

Is your startup looking to revolutionize the radar industry? It starts here at IEEE RadarConf'25.

Startups who fit our criteria* will be given a 1m x 2m exhibition space in the RadarConf'25 Startup Corner for only \$650 NET! Apply to join our startup community by completing the Exhibitor Agreement form (<https://radarconf2025.org/for-patrons-and-exhibitors/>).

It will be great opportunity to be with us on that great event. You will get unlimited access to the RadarConf'25 business partners (Attend: 1 exhibitor pass).

*For companies in the first stage of their operations, no older than 5 years (companies which were set up in October 2020 or later), have up to 10 employees and a turnover or balance sheet total of up to €2 million.

Contact us:

Exhibitors:
exhibits@radarconf2025.org

Patrons:
patronage@radarconf2025.org

PATRONAGE GENERAL INFORMATION

Become a Patron of the RadarConf'25!

* Full conference pass (participation in all sessions, access to the exhibition area, and entitles the holder to attend Exhibitor Reception, Gala Dinner, coffee breaks and lunches during the conference)

** Exhibitor pass (access to the exhibition area, entitles the holder to attend Exhibitor Reception)

- *** Technical booth benefits / if applicable:
- Booth will be built with standard walls (Octanorm system).
 - Booth equipment: counter, two chairs.
 - Overhead tile with your company name.
 - Wi-Fi Access.
 - 1 electrical outlet (230V, 1,5kW max).

The table below provides details of all available Patronage packages:

TYPE OF PATRON

| Type of Exhibitor | Benefactor | Patron | Champion | Guardian | Advocate |
|--|--------------------|---|--------------------|--------------------|--------------|
| # of full conference passes | 5 full passes | 4 full passes, | 3 full passes, | 2 full passes, | 1 full pass, |
| # of Exhibitor passes | 5 exhibitor passes | 4 exhibitor passes | 3 exhibitor passes | 2 exhibitor passes | 1 exhibitor |
| Booth size | 3m x 4m | 3m x 4m | 3m x 4m | 3m x 4m | 3m x 4m |
| Invitation to speak on the Radar Technology Industry Panel (correspondence) | YES, 5 pax max | YES, Based on the Panel size of 5 members, a first come, first served | NO | NO | NO |
| Priority access to private meeting room | YES | YES | YES | NO | NO |
| Corporate logotype on website | YES | YES | YES | YES | YES |
| Company logo in the electronic congress newsletters | YES | YES | NO | NO | NO |
| Corporate banner and recognition at award ceremony and 15-second video shown at award ceremony | YES | NO | NO | NO | NO |
| Logo displayed at all keynote sessions, agenda, prior to tutorial presentations, on slides between sessions, on event schedule signs, conference bag | YES | NO | NO | NO | NO |
| Logo displayed at all keynote sessions, prior to tutorial presentations, on slides between sessions, on event schedule signs, conference bag | NO | YES | NO | NO | NO |
| Logo displayed prior to tutorial presentations, on slides between sessions, on event schedule signs, conference bag | NO | NO | YES | NO | NO |
| Logo displayed prior to tutorial presentations, on event schedule signs. | NO | NO | NO | YES | NO |
| Logo on slides between tutorial sessions | YES | YES | YES | YES | YES |
| Conference bag insertion of literature | YES | YES | YES | NO | NO |
| Corporate logo on bag | YES | YES | YES | NO | NO |
| Logo in program | YES | YES | YES | YES | YES |
| Ads in conference program booklet | 1 page ads | 1/2 page ads | 1/2 page ads | 1/4 page ads | NO |
| Patron roll-up placed in exhibit area (provided by patron) | YES | YES | NO | NO | NO |
| Price NET \$ | 20 000 | 12 000 | 6 000 | 4 000 | 2 000 |

ADDITIONAL INFORMATION

Exhibitor Booth Location

Selection of booth location will be done on a first come, first served basis regardless of the level of Patronage/Exhibitor. The exhibition will be placed on 1st and 2nd floor in foyer.

Royalties

All IEEE Radar Conference Patrons are granted rights to advertise and use the RadarConf'25 logo on advertising materials. All above companies have the right to use the official phraseology in advertising and promotions of IEEE Radar Conference, "Our company is proud to be a *Benefactor* (... or a *Patron, Champion, Guardian, Advocate*) of IEEE Radar Conference 2025".

Exhibitor Bingo

We will host an exhibitor bingo in the foyer at the Exhibitor Reception. Eligible attendees will be awarded prizes by raffle from fully completed bingo cards. All exhibitors will be given a unique Bingo Stamp and attendees will be incentivized to visit each booth to complete the bingo card provided in their conference bag. Only fully completed bingo cards are eligible to win. Exhibitors are encouraged to donate prizes for attendees. In past years we've had donations from a \$10,000 software tool license, to a color O-Scope, to simple branded materials like backpacks.

Poster Sessions

Poster sessions will be held in the foyer on the ground floor.

Coffee Breaks

All coffee breaks during the event will be served in the exhibits area.

Radar Competition

A Radar Competition will be a fun space to draw attendees in to learn about radar and compete if desired. The space will have a fun and competitive element to it.

ADDITIONAL OPPORTUNITIES FOR PATRONS & EXHIBITORS

| Type of Exhibitor | Price NET \$ |
|--|-----------------------------|
| Exhibitor Bingo donation - 8 October, 2025 | to be individually arranged |
| Student Paper Award Donor | 3000 |
| Radar Boot Camp Supporter | 3000 |
| Diversity Equity and Inclusion (DEI) Panel Supporter | 1100 |
| Radar Challenge Supporter | 3000 |

For conference Patrons/Exhibitors, VAT is accounted differently depending on the company's country of registration:

| Country of registration of the company (exhibitor) | Amounts entered in the invoice | Invoice type |
|--|--------------------------------|---|
| Poland | Net and gross | VAT Invoice (23% VAT added to the net amount - in accordance with Polish tax law) |
| Other European Union country | Net = Gross | VAT Invoice (Reverse Chargé applies: Patrons/Exhibitors pay VAT in the countries of their registration based on the applicable VAT rates for these kinds of services) |
| Country outside the European Union | Net = Gross | VAT Invoice (Reverse Chargé applies: Patrons/Exhibitors pay VAT in the countries of their registration based on the applicable VAT rates for these kinds of services) |

PATRONAGE/EXHIBITOR AGREEMENT FORM

1. Please read both pages of this agreement carefully.
2. Prepare your company description (250 words or less) and high-resolution company logo (preferred vector format with outlined fonts: pdf, ai, eps; CMYK & RGB files). This information will be used on the conference website and printed conference program, as well as signage as per your patronship level.
3. Complete, sign and email the **Exhibitor agreement** or **Patronage agreement**, company description and high-resolution company logo to e-mail: **patronage@radarconf2025.org**

| Patronage Level: | | Additional Donation | |
|---|--|--|--|
| <input type="checkbox"/> Benefactor \$20,000 NET | <input type="checkbox"/> Guardian \$4,000 NET | <input type="checkbox"/> Radar Boot Camp \$3,000 NET | <input type="checkbox"/> Radar Challenge \$3,000 NET |
| <input type="checkbox"/> Patron \$12,000 NET | <input type="checkbox"/> Advocate \$2,000 NET | <input type="checkbox"/> Student Paper Award \$3,000 NET | <input type="checkbox"/> DEI Panel Supporter \$1,100 NET |
| <input type="checkbox"/> Champion \$6,000 NET | | <input type="checkbox"/> Bingo individual negotiations | |

Exhibitor Level:

| | | |
|--|--|--|
| <input type="checkbox"/> Gold Exhibitor booth \$5,000 NET | <input type="checkbox"/> Silver Exhibitor booth \$3,000 NET | <input type="checkbox"/> Bronze Exhibitor booth \$1,200 NET |
|--|--|--|

Startup Corner:

Startup
650\$ NET

Company Information

Company Name _____

Mailing Address _____

City _____ State _____ Zip Code _____ Country _____

Phone _____ URL _____

| | |
|--|--|
| <p>I have read and agree to the terms and conditions of this contract.</p> <p>Print Name _____ Title _____</p> | <p>_____</p> <p>signature</p> <p>_____</p> <p>date</p> |
|--|--|

Contact Information

Name _____ E-mail _____

Phone _____ Fax _____

Mailing Address _____

City _____ State _____ Zip Code _____ Country _____

Bank Transfer Fee: All bank's charges must be covered by your company.

Payment is due upon receipt of contract submission.

Payment Information

Bank Transfer American Express Visa MasterCard online payment

Card Number _____ Security Code* _____ Expiration Date ____/____

* The Credit Card Security Code, or Card Code, is a three-digit security code that is printed on the back of credit cards (or a four-digit security code on the front of American Express cards) in reverse italics in the card's signature panel.

Billing Address _____

City _____ State _____ Zip Code _____ Country _____

TERMS & CONDITIONS

1. CONTRACT

This application, properly executed by applicant and by written acceptance of conference committee and booth assignment, shall constitute a valid and binding contract.

2. ASSIGNMENT OF SPACE

Assignment of space to exhibitors, patrons and those making application will be made in the order received. IEEE Radar Conference 2025 will continue to receive applications and assign exhibit space, as it remains available. In all cases, total booth payments must be received at time of application. IEEE Radar Conference 2025 assignment of booths is final and shall constitute an acceptance of the exhibitor's/patronage offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor/patron except upon written request and with written approval of IEEE Radar Conference 2025 management. IEEE Radar Conference 2025 management reserves the right to reassign exhibitor/patron space in order to modify floor plan for overall benefit of the show.

3. SUBLETTING SPACE

No exhibitor/patron will assign, sublet, or apportion the whole or any part of the space allotted, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor/patron in the regular course of business except upon prior written consent of IEEE Radar Conference 2025 management.

4. EXHIBIT SPACE RENTAL RATES

Exhibit space rental includes materials and services described herein. Exhibition spaces are included in the above document and vary depending on the type of patron/exhibitor categorization.

5. PAYMENT REQUIREMENTS AND CANCELLATION CHARGES

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

SCHEDULE OF REFUNDS:

Before June 1, 2025:

- ▶ Refund of 50% of the total exhibit space rental fee for cancellation

On or after June 1, 2025:

- ▶ No refund of exhibit space rental fee.

It is understood that IEEE Radar Conference 2025 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE Radar Conference 2025 show is conducted shall become, in the sole discretion of IEEE Radar Conference 2025, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE Radar Conference 2025, this agreement may be terminated by IEEE Radar Conference 2025. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation

facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of god. Should IEEE Radar Conference 2025 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE Radar Conference 2025 may, after computing the total amount of IEEE Radar Conference 2025 cost and expenses in connection with its preparation for and conducting of the IEEE Radar Conference 2025 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor/patron, as for complete settlement and discharge of all said exhibitor's/patron's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor/patron as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors/patron.

6. EXHIBIT BOOTH MANNING AND DISMANTLING SCHEDULE

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors/patrons may begin dismantling only after hours stated in exhibitor service manual. Exhibitors/patrons are responsible for removal of all materials used in their display. Any exhibitor/patron leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. LOSSES OR DAMAGE

Exhibitor/patron agrees that IEEE Radar Conference 2025 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor/patron or any person thereon with the consent of exhibitor/patron, and that exhibitor/patron will defend, indemnify and shall hold harmless, IEEE Radar Conference 2025 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor /patron or its employees or representatives. Exhibitor /patron will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. DEMONSTRATIONS

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. COMPLIANCE

The exhibitor/patron assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/ or owners of the property wherein the show is held.

10. POLICY

It is further agreed that the exhibitor/patron will abide by and comply with rules and regulations concerning local laws, regulations and customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE Radar Conference 2025. Exhibitor /patron shall abide by all venue rules and regulations.

11. MANAGEMENT

The exhibitor/patron further agrees that the conditions, rules and regulations of the IEEE Radar Conference 2025 management are made a part of this contract and that said exhibitor/patron agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.